

State Awards Ceremony of Television Art - 2022

General Rules and Regulations

01. Programmes telecast by a channel are eligible for entry but not those edited later.
02. One applicant could submit Programmes under any number of categories of his/her choice.
03. One Programme can only be submitted under a single category which the applicant decides is the most appropriate.
04. Applicants could submit only 03 Programmes selected from among a Programme series telecast under a certain name.
05. In case of entries pertaining to Outstanding News Reader and Outstanding Presenter, only one non- edited full Programme should be submitted after removal of only the advertisements.
06. In case of entries pertaining to Outstanding News Editor the documented news copy and the telecast copy should be submitted along with the application.

Entries that do not comply with the above general rules and regulations will not be entertained by the Jury for its recommendation.

Jury

Winners will be selected by an independent Panel of Jury, comprising the experts, appointed by the Director of Cultural Affairs on the recommendation of the State Advisory Council of Television Art. The responsibility of the selection of the winners lies with the Jury and no other external party may exert any influence over those decisions.

Each and every entry submitted in accordance with the rules and regulations is evaluated by the Jury. Among them, Programmes of excellence which are worthy of winning an award at national level, will be selected as winning works. In addition to the designated awards, special awards of the jury will be presented to outstanding Programmes, Programme makers and for technical excellence.

In case where several individuals/ organizations have contributed to an award winning Programme, the awards and the certificates therein will be awarded separately but the cash prizes will be distributed equally among them. "Nomination Certificates" will be awarded on the instructions of the Jury to the nominated Programmes and the producers thereof.

Attention of the Jury will be drawn to the following standards of the entries in selecting the winning creations.

1. Avoid insulting or condemning national integrity and cultural values.
2. Avoid discrimination on the grounds of race, religion, cast, gender, language or depict suffering or treating with disrespect to those groups.
3. Avoid promoting inhuman and cruel acts that exceed the reasonable expressive requirements of the Programme.
4. Avoid presenting sexuality, the statements or behaviors relevant to sex that are inappropriate for the general audience.
5. Avoid presenting Programmes which may attribute heroism to the drug addicts, the underworld criminals and the anti-social activists, to attract or imitative motivation for such roles.
6. Complying with the legal provisions stipulated in the Intellectual Property Act No 36 of 2003.

Genres for the presentation of Awards and the contribution of the artistes

1. Television drama series

A Programme of drama series telecast in episodes and produced for the television medium based on a drama script on hypothetical or true facts.

2. Single Episode Television Drama

A Programme telecast as a one day single Programme which was produced dramatically as an appropriate fiction for the television media, based on a hypothetical or true story.

3. Docu –Drama

A Programme based on a true story, real characters, related locations or actions, consisting of partially intervened dramatic features and produced using real scenes and associated community as much as possible without distorting the actual expression of its contents.

4. Children's Drama

A variety of dramatic and entertaining Programmes rich in content and can be grasped by the children and child audience, prioritizing the thoughts, behaviors and expectations of the children.

5. Tele Films

This genre includes feature films, semi feature films or television documentary films which telecast continuously in one day with a running time of more than an hour.

6. Magazine Programmes

A variety of Programmes that is compiled as a combination of various themes, senses, information and knowledge systems but presented under a uniform transmission system.

7. Cultural Programmes

This genre includes the Programmes produced, based on a cultural theme of any format but which heighten the cultural values and give due respect to cultural diversity while imparting and analyzing the knowledge thereof.

8. Music Programmes

This genre includes the Programmes compiled as per a suitable entertaining format based on whatever subject matter, covering the subject of musical performance.

9. Environmental Programmes

This genre includes the Programmes compiled as per an appropriate format which guides the audience towards sustainable development through conservation while showcasing the diversity and the beauty of the ecological systems or the biosphere.

10. Health Programmes

This genre includes the Programmes produced under proper medical conclusions which provides stimulus to encourage the general public to adopt a safer lifestyle and to become health-conscious.

11. Programmes to Promote Science Based Thinking

This genre includes the Programmes produced to guide the audience towards science based thinking which provides stimulus to make decisions after critical thinking for the betterment of the general public.

12. Talk Show

Programmes hosted by a presenter in the form of a conversation under a specific theme with the participation of the intellectuals as resource persons, presented in a manner that befits the television media.

13. Discussion Programmes

Investigative interpretation Programmes hosted by a presenter in the form of a discussion on questions and answers thereof, staying face-to-face in one premises or in separate premises with the most appropriate resource person as per the most appropriate theme selected.

14. Documentary Programmes

Investigative documentary Programmes produced under a suitable format with an analytical line-up and reviewed interpretations on a certain phenomenon, life style, time range, niche or a community.

15. Children's Programmes

Programmes aiming at children, produced in a format that they could easily grasp and convey an exemplary message while exerting a good influence over the children.

16. Dubbed Programmes

This includes presentation of dubbed Programmes produced in this country or another country in another language, identified as suitable for the local audience. Attention will be drawn to the technical accuracy, contemporary nature, the coordination between the literal meaning and the relevant scenes.

17. Music Video

This means presentation of a selected song with visuals suit to its meaning perfectly.

18. Animation Production

A variety of Programmes produced using the animation technology and recreated with pictures and sounds through editing.

19. News Editor

Attention will be drawn to the editing of news, based on the script of a television news Programme which should be compiled paying attention to current topics, language style, time management, descriptive and investigative content of data which could grasp the interest of the audience. A single applicant could submit only one Programme telecast within a certain time period of a day. The documented news copy and the telecast copy should be submitted along with the application.

20. News Reader- Male

Attention will be drawn to the competency shown in presentation of a television news Programme in a friendly manner, the pleasant demeanor maintained, the expressive pronunciation, adjustment of the tone for the content so as to build-up the trust of the audience with acute sense of timing.

21. News Reader- Female

Attention will be drawn to the competency shown in presentation of a television news Programme in a friendly manner, the pleasant demeanor maintained, the expressive pronunciation, adjustment of the tone for the content so as to build-up the trust of the audience with acute sense of timing.

22. Presenter- Male

A Programme of any format hosted by a male presenter is falling under this category. Systematic/thematic manner of entering the Programme, style of addressing the audience, good command language, adjustment of the tone, time management, mastery in decision making, monitoring the resource persons and reviewing methodology to express the meaning clearly and the friendly image towards the audience.

23. Presenter- Female

A Programme of any format hosted by a female presenter is falling under this category. Systematic/thematic manner of entering the Programme, style of addressing the audience, good command language, adjustment of the tone, time management, mastery in decision making, monitoring the resource persons and reviewing methodology to express the meaning clearly and the friendly image towards the audience.

24. Sports Programmes

Any Programme on an activity, a person, an institution, the management related to sports, or sports fans which leads to the development of the sports field nationally or is important for the general public and sports enthusiast considered under this category. Sports commentaries will not be considered.

25. Investigative News Reporting

Reporting of news adopting the ethics of news reporting, through a number of investigative viewpoints, keeping the facts in an order, using the relevant sources adequately while identifying the affected range subtly, based on a selected current theme/issue for the betterment of the society.

26. Television Trailer

Short Programmes composed of clips of a due Programme for telecast in near future showing its highlights, the content and the importance therein to arouse the curiosity of the viewers. Only the audio visual records which do not exceed 01 minute duration are considered under this category.

27. Television Filler

This category includes the inter-Programmes prepared to fill the short interlude in between the Programmes. Programmes should be important to the audience and instill attitudinal values and provide entertainment.

28. Multi Camera Production

Productions compiled with a complex technological operation in specially arranged outdoor or indoor scenes using a number of different cameras. (Attention will be drawn to set design, camera direction, lighting direction, visual mixing, audio mixing)

29. Publicity/ Promotional Advertisement

Short creative publicity/ promotional advertisements prepared by giving priority to the public welfare and produced with a proper understanding of commendable social attitudes.

30. Academic/ Research Publication on Television Media

Academic/ research publications written under any component of television media important for the television viewers and/or for those studying television media of which the first printing is in the relevant year and printed as per the recognized standards of the publication of books.